



## **Selection Criteria**

### **TFN Virtual Live – 5 May 2021**

### **Rebuilding Regional Victoria**

#### **OVERVIEW**

TFN supports grassroots non-profits and early-stage social enterprises that directly help people in need and have the potential to create positive change for individuals, communities and society over the long term.

For our TFN Virtual Live 5 May 2021 event, TFN is looking for organisations operating or running programs in rural and regional Victoria that focus on alleviating all forms of poverty and disadvantage from addressing homelessness, domestic violence, mental health, social exclusion etc. Programs that have been developed in response to the bushfires and/or COVID-19 crisis will be highly regarded.

Please read the detailed core criteria below.

If you have any questions or concerns over the suitability of your program or organisation please contact us at [andrea.heffernan@thefundingnetwork.com.au](mailto:andrea.heffernan@thefundingnetwork.com.au)

## CORE CRITERIA

1. For this round we are only accepting applications from non-profits operating in rural or regional Victoria or national grassroots non-profits and social enterprises that provide services in rural and regional Victoria
2. Grassroots organisations are defined as small to medium-sized with an average income of \$1,000,000 pa or less over the last three years. In some circumstances we have discretion up to \$1.5m but you should contact us in advance to discuss before making an application.
3. Suitable organisations must be able to pitch for a project valued at approx. \$20,000-30,000+
4. Organisations must strictly meet our 'rural and regional' criteria and focus on alleviating poverty and disadvantage particularly in response to the bushfires and/or COVID-19 crisis.
5. Applications will need to respond to how the impact of COVID-19 is affecting program delivery and how they are adapting.
6. Each application must be endorsed by an advocate, who is willing to provide a statement of support on the application form. If the organisation is selected as a finalist, that advocate will speak briefly in support of the organisation at the event and make the first pledge of \$300 or more.
7. TFN supports applications from organisations for core funding, however, they must demonstrate clearly how this will enable them to deliver their work and how the impact of the funding will be assessed.
8. Our primary focus is to support grassroots PBIs and registered charities, but we will consider applications from non-registered charities (social enterprises, Aboriginal corporations, community associations, etc), as long as their constitutional primary purpose, and the program for which they are seeking funding, are clearly providing benevolent relief to identifiably disadvantaged people. They will need to provide a copy of their constitution or other founding document when applying.
9. TFN does not accept applications from initiatives that are primarily focused on the environment or animal welfare, except where there is a direct social outcome relating to our core social issue areas (outlined on previous page).
10. TFN does not accept applications for advocacy campaigns, religious or political campaigns, crisis appeals, overseas aid, health research or applications from individuals.
11. Organisations applying must have strong leadership and a deep understanding of their theory of change for communities.

**\* Applications from organisations who do not meet these criteria will, unfortunately, not be considered. Please note TFN alumni are NOT eligible to apply.**

## SELECTION GUIDELINES

Applications will be assessed against the following:

### **Vision & Capacity**

1. Is it innovative?
2. Is it inclusive?
3. Is there a genuine need?
4. Does the program address one of the core focus areas?
5. Are the beneficiaries involved in the program or activity itself?
6. Has there been sound field research and testing?
7. Is the leadership team credible, including their management and governance?

### **Funding & Partnerships**

1. How will \$20,000 – \$30,000 impact the organisation?
2. How will the funds be used? Are other funds required to complete the project?
3. Can they demonstrate a return on investment?
4. Is the presenter passionate and compelling to an audience?
5. Are there any current or potential collaborators to support scalability?
6. Does the program lend itself to the TFN virtual format, i.e. a 5-minute pitch?

### **Impact & Sustainability**

1. How many people does this program or activity benefit?
2. Does it empower community adoption?
3. Is it sustainable?
4. Is it scalable? To what extent?
5. What are the risks?
6. Is there a sound financial evaluation?
7. Is the financial analysis convincing?
8. Is the strategy long or short term?

**For more information email:** [andrea.heffernan@thefundingnetwork.com.au](mailto:andrea.heffernan@thefundingnetwork.com.au)

**To apply to pitch visit:** [www.thefundingnetwork.com.au/tfn-live/apply-to-pitch](http://www.thefundingnetwork.com.au/tfn-live/apply-to-pitch)