



## Selection Criteria

### TFN Virtual Rainbow 15 October 2020

#### OVERVIEW

The Funding Network Australia (TFN) supports grassroots non-profits and early-stage social enterprises that directly help people in need and have the potential to create positive change for individuals, communities and society over the long term.

For our TFN Virtual Rainbow event on 15 October, we are looking for grassroots programs that relieve poverty, sickness, suffering, distress, misfortune, disability or helplessness for LGBTIQ+ people ('rainbow' community) in Australia. Programs led by or working with the Australian rainbow community addressing mental health, disadvantage, experiences of harassment and violence, workplace discrimination and homelessness are encouraged to apply.

Applicants will need to explain how the impact of COVID-19 is affecting program delivery and how they are adapting.

If you have any questions or concerns over the suitability of your program please contact us at [info@thefundingnetwork.com.au](mailto:info@thefundingnetwork.com.au)

#### CORE CRITERIA

1. Grassroots organisations that would be defined as small to medium-sized with an average income of \$1,000,000 pa or less over the past three years. In some circumstances we have discretion up to \$1.5m but applications should contact us in advance to discuss before making an application.
2. Suitable organisations will pitch for a project valued at approximately \$20,000+.

3. Organisations must deliver programs in Australia directly serving LGBTIQ+ people in need.
4. Applications will need to respond to how the impact of COVID 19 is affecting program delivery and how they are adapting.
5. Each application must be endorsed by an advocate, who is willing to provide a statement of support on the application form. If the organisation is selected as a finalist, that advocate will speak briefly in support of the organisation at the event and make the first pledge of \$300 or more.
6. TFN supports applications from organisations for core funding, however, they must demonstrate clearly how this will enable them to deliver their work and how the impact of the funding will be assessed.
7. Our primary focus is to support grassroots PBIs and registered charities, but we will consider applications from non-registered charities (social enterprises, Aboriginal corporations, community associations, etc), as long as their constitutional primary purpose, and the program for which they are seeking funding, are clearly providing benevolent relief to identifiably disadvantaged people. They will need to provide a copy of their constitution or other founding document when applying.
8. TFN does not accept applications from initiatives that are primarily focused on the environment, animal welfare or advocacy, except where there is a direct social outcome relating to our core social issue areas (outlined on previous page).
9. TFN does not accept applications for religious or political campaigns, crisis appeals, overseas aid, health research or applications from individuals.
10. Organisations applying must have strong leadership and a deep understanding of their theory of change for communities.
11. Strong preference will be given to organisations that are community controlled, and run by members of the LGBTIQ+ community

**\* Applications from organisations who do not meet these criteria will, unfortunately, not be considered.**

## SELECTION GUIDELINES

Applications will be assessed against the following:

### LGBTIQ+

1. Is the organisation solely focused on supporting LGBTIQ+ people or issues affecting them and/or an organisation delivering a program with a LGBTIQ+ focus?
2. Does the program address core focus areas/deliver benevolent relief?
3. Are the beneficiaries involved in the program or activity itself?
4. Is the leadership team credible, including their management and governance?
5. Is the leadership involved with or connected to the LGBTIQ+ community?

### Funding & Partnerships

1. How will \$20,000 impact the organisation?
2. How will the funds be used? Are other funds required to complete the project?
3. Can the organisation demonstrate a return on investment if the project is funded?
4. Is the presenter passionate and compelling to an audience?
5. Are there any current or potential collaborators to support scalability?
6. Does the program lend itself to the TFN virtual event format, i.e. a 5-minute pitch?

### Impact & Sustainability

1. How many people does this program or activity benefit?
2. Is it sustainable?
3. Is it scalable? To what extent?
4. What are the risks?
5. How has COVID-19 impacted the organisations ability to operate? How have they responded? Would further shutdowns impede their ability to deliver their program?
6. Is there a sound financial evaluation?
7. Is the financial analysis convincing?
8. Is the strategy long or short term?

For more information email: [info@thefundingnetwork.com.au](mailto:info@thefundingnetwork.com.au)

To apply to pitch visit: [www.thefundingnetwork.com.au/tfn-live/apply-to-pitch](http://www.thefundingnetwork.com.au/tfn-live/apply-to-pitch)