



Event Selection Criteria TFN Virtual Live, – Wednesday 23 February 2022

OVERVIEW

TFN supports grassroots non-profits and early-stage social enterprises that directly help people in need and have the potential to create positive change for individuals, communities and society over the long term.

For our TFN Virtual Live event on Wednesday 23 February, TFN is looking for organisations delivering innovative programs in Australia that support young people (0-35yrs) with intellectual disabilities

Organisations or projects that address the following will be highly regarded:

- Programs that support young people with an intellectual disability who are facing or experiencing disadvantage, exclusion and inequality
- Programs that remove barriers for young people with an intellectual disability and their carers to access better housing, health, education, social and employment outcomes

We recommend reading the Limb Family Foundation: Reaching Potential report [here](#).

Applications close midnight **Wednesday 1 December**. If you have any questions around the suitability of your program please contact Ellie at

eleonor.hewitt@thefundingnetwork.com.au

CORE CRITERIA

1. Grassroots organisations that would be defined as small to medium-sized with an average income of \$1.0M pa or less over the last three years. In some circumstances we have discretion up to \$1.5M but you should contact us in advance to discuss before making an application.

2. We will only consider applications from organisations and social enterprises that's constitutional primary purpose, and the program for which they are seeking funding are clearly providing benevolent relief to young people with intellectual disabilities.
3. Suitable organisations must be able to pitch for a project valued at approx. \$30 000+
4. Organisations must run programs in Australia.
5. Our primary focus is to support grassroots PBIs and registered charities, but we will consider applications from non-registered charities (social enterprises, Aboriginal corporations, community associations, etc), as long as their constitutional primary purpose, and the program for which they are seeking funding, are clearly providing benevolent relief to identifiably disadvantaged people. They will need to provide a copy of their constitution or other founding document when applying.
6. We will only consider applications from social enterprises that can clearly show in their constitution that they return a significant proportion (50%+) of profits to the organization in order to further the social mission, not to shareholders.
7. TFN does not accept applications for advocacy campaigns, religious or political campaigns, crisis appeals, overseas aid, health research or applications from individuals.
8. TFN does not accept applications from initiatives that are primarily focused on the environment or animal welfare, except where there is a direct social outcome relating to our core social issue areas
9. Organisations applying must have strong leadership and a deep understanding of their theory of change for communities.
10. If the organisation is selected as a finalist, you will be required to have an advocate who will speak briefly in support of the organisation at the event and make the first pledge of \$300 or more. Please read the [Advocate Guide](#) for more information.
11. TFN supports applications from organisations for core funding, however, they must demonstrate clearly how this will enable them to deliver their work and how the impact of the funding will be assessed.
12. TFN Alumni are eligible to apply if they have not pitched within the last 2 years, prior to November 2019.

*** Applications from organisations who do not meet these criteria will, unfortunately, not be considered.**

SELECTION GUIDELINES

Applications will be assessed against the following:

Vision & Capacity

1. Is it innovative?
2. Is it inclusive?
3. Is there a genuine need?
4. Does the program address the core focus area?
5. Are the beneficiaries involved in the program or activity itself?
6. Has there been sound field research and testing?
7. Is the leadership team credible, including their management and governance?

Funding & Partnerships

1. How will \$40,000 impact the organisation?
2. How will the funds be used? Are other funds required to complete the project?
3. Can they demonstrate a return on investment?
4. Is the presenter passionate and compelling to an audience?
5. Are there any current or potential collaborators to support scalability?
6. Does the program lend itself to the TFN format, i.e. a 5 minute pitch?

Impact & Sustainability

1. How many people does this program or activity benefit?
2. Does it empower community adoption?
3. Is it sustainable?
4. Is it scalable? To what extent?
5. What are the risks?
6. Is there a sound financial evaluation?
7. Is the financial analysis convincing?
8. Is the strategy long or short term?

For more information email: eleanor.hewitt@thefundingnetwork.com.au

To apply to pitch visit: www.thefundingnetwork.com.au/tfn-live/apply-to-pitch